



## AAA COMMUNITY TRAFFIC SAFETY AWARDS PROGRAM FACT SHEET

### Purpose:

The AAA Community Traffic Safety Awards Program (CTSAP) is an AAA club-based awards program for communities of all sizes. Awards are given to outstanding communities based on their efforts to improve local traffic safety for all modes of travel.

### Procedure:

AAA clubs make applications available to cities, counties, towns and villages, asking officials to describe their traffic safety activities of the previous year. It's not a competition – any community that completes the application and earns the required scores will receive an award. Initiatives may include everything from pedestrian safety, bicycle safety, school bus safety, teen driving, senior safety, checkpoints to monitor seat belt use, distracted driving, impaired driving, along with roadway safety projects and emergency response innovations.

### Awards:

Award levels are Platinum, Gold, Silver and Bronze. Points are awarded for having an active Traffic Safety Committee, participation in AAA Traffic Safety Programs, efforts in Education, Engineering, and Enforcement (the 3 E's), and statistical measures of success. The size of the community also factors into a sliding scale towards a final score.

- **Platinum Awards** are given to communities that have documented new, perhaps innovative, traffic safety programs, projects or initiatives for the previous year. These communities have also demonstrated outstanding success with high scores in all scoring categories.
- **Gold, Silver and Bronze Awards** are given to communities that have implemented programs and projects, have varying degrees of success from superior to substantial, in all scoring categories.
- **Pedestrian Safety Commendations and Citations** are given to communities for consecutive years without pedestrian fatalities.
- **Special Traffic Safety Awards** are presented each year to one individual and to one organization for exceptional efforts to improve traffic safety.

All awards are presented at a special AAA CTSAP Awards Luncheon, typically held in October.